

## **GLOBAL WATER CRISIS**

- Today, 1.8 billion people
  use a source of drinking
  water contaminated with
  feces, putting them at risk
  of contracting cholera,
  dysentery, typhoid and
  polio (1)
- Worldwide, 1 out of every
   5 deaths of children under
   5 is due to a water-related disease (2)
- Today, one child dies from a water related disease every
   2 minutes (3)



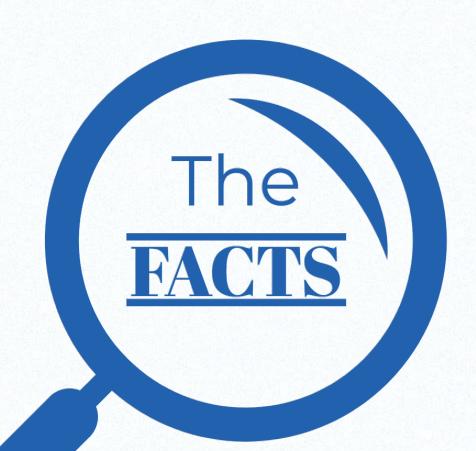


## **PERU WATER CRISIS**

Only 75% of rural communities have basic (simple but unmanaged) drinking water services or better (4)

 Only 56% of rural communities have basic sanitation facilities (5)

• 12% of children under the age of 5 experience chronic diarrhea due to waterborne diseases (6)





# **OUR MISSION**

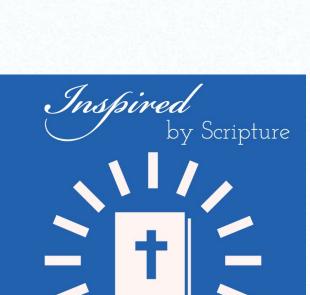
By tapping into the physical and spiritual nature of water, we empower people and communities in developing countries to generate clean water and sanitation solutions that bring "True Water True Life."













### THE YEAR AT A GLANCE

**Total Funds Raised** 

\$95.59K

**Projects Completed** 

- 1 Water Treatment Facility in Monte Castillo, Peru
- 1 Sewer System Condition Assessment & Preliminary Rehabilitation

**People Served in Monte Castillo** 

7,000+

No. of Volunteers who Served with VAVV in 2019

24

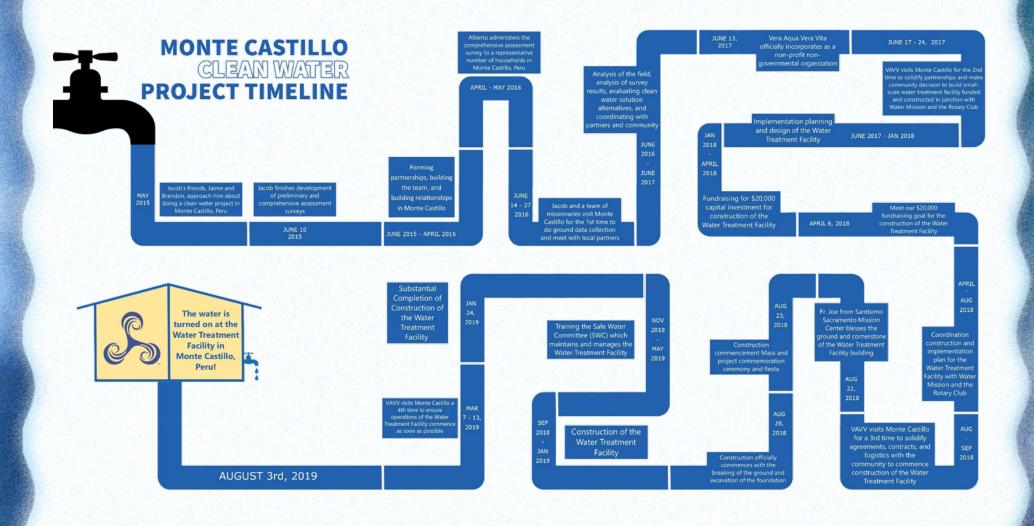






## **OUR COLLECTIVE IMPACT**





### **MILESTONES**

- Feb 16<sup>th</sup> Published first <u>Animated Video telling Alcira's Story</u>
- Feb 28<sup>th</sup> Completed \$10,000 Sanitary Sewer System Assessment Capital Campaign
- March 20<sup>th</sup> Purchased <u>"Panorama"</u> Constituent Management & Online Donation Platform Subscription
- March 7<sup>th</sup> Completed Sanitary Sewer System Condition Assessment & Preliminary Rehabilitation
- May 15<sup>th</sup> Jacob went full-time as Executive Director of VAVV
- June 5<sup>th</sup> Approved for <u>TechSoup</u> Account and subsequently free or highly discounted access to hundreds of software products
- June 13<sup>th</sup> <u>Celebrated 2 Years of Existence</u> as a Nonprofit Org
- Aug 3<sup>rd</sup> <u>True Water began flowing in Monte Castillo!</u>
- Sep 19<sup>th</sup> Raised \$22,000 for the Mission Partnership Fund during our 2<sup>nd</sup>
   Year Participating in North Texas Giving Day
- Sept 27<sup>th</sup> Began Phase II: Sanitary Sewer System Improvements Master Plan Project & <u>Partnership with Texas A&M</u> University Senior Design Capstone Team
- Oct 5<sup>th</sup> Raised \$15,000 for the Project Partnership Fund at our 2<sup>nd</sup> Annual Fundraiser: "An Evening at a Speakeasy" with Jim Keyes as our Keynote Speaker
- Oct 5<sup>th</sup> Published the <u>VAVV Brand/Ethos Video</u> and made it public at the Annual Fundraiser Event
- Dec 3<sup>rd</sup> Raised <u>\$2500+ via Facebook Fundraiser Campaign on</u> #GivingTuesday





### WE ARE PROUD OF OUR PEOPLE

Fulfilling the mission of Vera Aqua Vera Vita is only possible with and because of the numerous people that volunteer their time and prayers in support of our mission. At this moment, VAVV would like to recognize in gratitude just a handful of the people that make what we do possible:

#### **Board of Directors & Chaplains (Meet our Board)**

- Jacob Niemeier (Founder & Executive Director & Board President)
- Tom Moore (Board Vice President & Treasurer)
- Jeff Niemeier (Board Secretary)
- Alberto Montoya (Board Member & Peru Project Liaison)
- Sharon Dunten (Board Member, Director of Communication, & Fundraising Planning Committee)
- Jason Gehrig (Ex-Board Member)
- Fr. Philip Neri (Chaplain)
- Fr. Ignacio Olvera (Chaplain)

#### **VAVV Team (Meet our Team)**

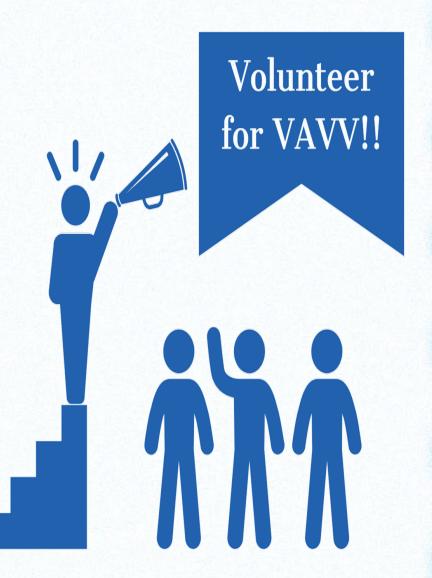
- Fernanda Niemeier (Director of Finance & Fundraising Planning Committee)
- Carlos Garcia (Project Engineer)
- Sonja Cook (Project Engineer & Fundraising Planning Committee)
- Alcira Santos (Monte Castillo Project Champion)

#### **Unpaid Interns**

- Felicity Samaniego (Communications Assistant & University of Dallas Student)
- Faith Weisbruch (Communications Assistant & University of Dallas)
- John Cavanna (Business Admin Assistant & University of Dallas)
- Fajar Adnan (Business Admin Assistant & University of Dallas)

#### **Fundraising Planning Committee**

- Alex Johannigman
- Erin Cooper
- Carolyn Davis
- Jorge Romero





### FINANCIAL TRANSPARENCY

VAVV had a very successful year in 2019. In keeping with open transparency with volunteers, donors, supporters, and VAVV Visionaries. We share our Financials for the year herein.

### 2019 by the numbers:

Funds	Total Revenue		Total Expenses		Net Profit	
Mission Partnership Fund (Hydrogen)*	\$	56,099	\$	(57,533)	\$	(1,434)
Project Partnership Fund (Oxygen)**	\$	39,492	\$	(19,506)	\$	19,987
Collective Funds	\$	95,591	\$	(77,038)	\$	18,553

<sup>\*</sup>Mission Partnership Fund covers overhead and operational expenses

Vera Aqua Vera Vita's Mission Partnership Fund currently consists of

28 monthly recurring donors
equating to
\$1,512 in monthly recurring donations



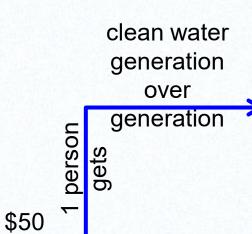
**See Why Our Donors Give** 





<sup>\*\*</sup>Project Partnership Fund is all public donations not earmarked for Mission Partnership of which 100% go towards Project Capital Investments

## **SOCIAL IMPACT**







donated

OR WHAT WE LIKE TO SAY:
\$50/MONTH PROVIDES
CLEAN WATER &
SANITATION SERVICES TO
12 PEOPLE EVERY YEAR
GENERATION OVER
GENERATION!



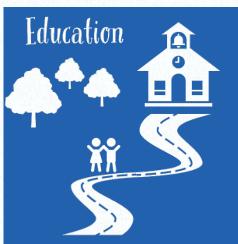
### **VISION FOR 2020**







- Begin serving another community in the Piuran Region of Peru
- Prospect out and prioritize up to 15 more communities to serve in the Piuran Region of Peru



**EDUCATION PROGRAM** 

**Education Curricula** 

Implement Education

Curricula in Monte Castillo

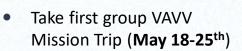
Help Train Monte Castillo

Education Committee to go

and expand the curricula to

neighboring communities





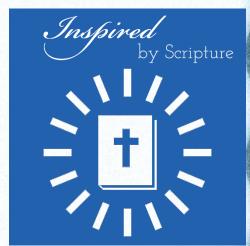
- Grow the Missionary's Zeal to attract other missionaries to VAVV by establishing a Missionary Culture rooted in Catholic Social Teaching to bring people together in service
- Host Quarterly Mass & **Breakfast Events for VAVV** around the DFW Metro Area
- Expand our Fountains of Prayer to include the other communities we will begin serving in 2020







**MISSIONARY PROGRAM** 



**FOUNTAINS OF PRAYER PROGRAM** 

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# VISION FOR 2020 (cont.)











### **OTHER PROGRAMMING**

- Launch the Mission Partnership Programming to engage VAVV's loyal monthly donors and build a community of champions
- Finish development of School Program & identify where to pilot the program

#### **PEOPLE**

- Hire a part-time Business
  Administration Assistant
  Have at least 4 more
  interns in the internship
  program
- Bring on 3 more long-term volunteers to the team

#### **MEDIA**

- Launch the new
  TrueWater Vision News
  Feed Page & new
  quarterly newsletter
- Get at least 3 news press articles/stories published for VAVV
- Continue to build the VAVV Youtube Channel with shorter (1-min. or less) videos

#### **FUNDING**

- Grow the Mission
  Partnership Monthly
  Giving Donor base by 10
  people (\$6,000 annual)
- Pursue Foundational Grants and be awarded at least a \$50,000 Grant
- Expand and grow already existing funding streams including NTxGivingDay & the Annual Fundraiser

